

# Nuevas Adquisiciones

*Embajada de los Estados Unidos*

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## JUNIO 2005 – SERVICIO

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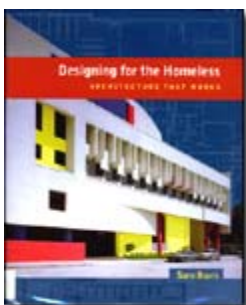
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### ARQUITECTURA

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#### Designing for the homeless: architecture that works



*By Sam Davis*  
Berkeley, CA :  
University of  
California Press,  
2004.

728.31  
DAV

Written by an architect who has been designing and building affordable housing for thirty years, this book is both a call to create well-designed places for the homeless and a review of innovative and successful building designs that now serve diverse communities across the United States. Sam Davis argues for safe and functional architectural designs and programs that symbolically reintegrate the homeless into society in buildings that offer beauty, security, and hope to those most in need.

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### ARTE Y HUMANIDADES

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#### Art deco New York

*By David Garrard Lowe*  
New York, NY : Watson-Guption Publications,  
2004.

720.974  
LOW

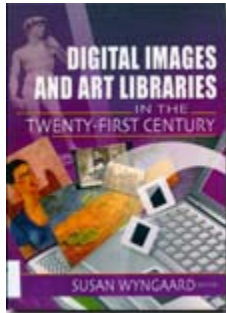
This book takes the reader on a historically rich and visually spectacular journey through the city during the transformative

decades between the two world wars, when Art Deco influenced not only architectural styles but also fashion and furniture, textiles and graphics, the design of trains and automobiles, and even the look of film and stage sets.



## Digital images and art libraries in the twenty-first century

By Susan Wyngaard, editor

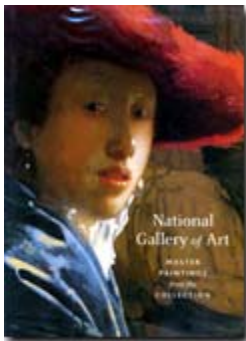


Binghamton, NY :  
Haworth Information  
Press, 2003.

025.002  
WYN

Provides an in-depth look at the technology that art librarians must understand in order to work effectively in today's digital environment. Appropriate for librarians, visual resource curators, and students alike, this book unites readers with professionals who have hands-on experience in their fields of study. It covers a wide range of subject, including digital access preservation, personal accounts of digitalization ventures, effects of Web censorship and the changing nature of art librarianship. The diversity of opinions documented in this contemporary text delivers a thorough investigation into the cutting-edge world of digital art librarianship.

## National Gallery of Art: master paintings from the collection



By John Oliver Hand;  
foreword by Earl A. Powell  
III

Washington, DC : National  
Gallery of Art in  
association with Harry N.  
Abrams, 2004.

REF  
750.74  
HAN

The National Gallery of Art in Washington, D.C. houses one of the foremost collections of European and American painting in the world, covering more than seven centuries of art-from Byzantine to contemporary-and numbering more than three thousand works. This volume gathers together some of the greatest art in the collection, nearly four

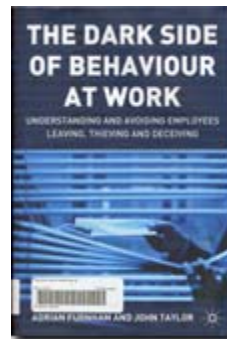
hundred masterworks ranging from Ginevra de' Benci, the only painting by Leonardo da Vinci in the Western Hemisphere, to Jackson Pollock's magisterial Number 1, 1950 (Lavender Mist).

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## ASUNTOS LABORALES

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### The dark side of behaviour at work: understanding and avoiding employees leaving, thieving, and deceiving



By Adrian Furnham, John  
Taylor  
New York, NY : Palgrave  
Macmillan, 2004.

658.3  
FUR

Corporations of all sizes have experience of employees who are guilty of lying, stealing, sabotage, hacking, destruction of files and data, and more than a few corporations have been, and continue to be, devastated by the activities of whistleblowers. Profits, secrets and staff morale are all threatened. This book provides a background to the psychology of deviance and offers practical advice about identifying the causes of, and prescriptions for, reversing disloyalty.

### Health and safety needs of older workers

By Committee on the  
Health and Safety Needs  
of Older Workers ; David  
H. Wegman and James  
P. McGee, editors.  
Washington, DC :  
National Academies  
Press, 2004.



363.11  
HEA

Mirroring a worldwide phenomenon in industrialized nations, the United States is experiencing a change in its demographic structure known as population aging.

Concerns about the aging population tends to focus on the adequacy of Medicare and Social Security and the retirement of older Americans, but not the need to identify policies, programs, and strategies that address the health and safety needs of older persons who remain in the work force. This book provides a picture of what is currently known about the health and safety needs of older workers and the research needed to encourage social policies that guarantee older workers a meaningful share of the nation's work opportunities.

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## BIBLIOTECOLOGIA Y CIENCIAS DE LA INFORMACION

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**19th Annual Computers in Libraries 2004: collected presentations, Hilton Washington [DC], March 10-12, 2004**

*Compiled by Carol Nixon*  
Medford, NJ : Information Today, 2004.  
REF  
025.002  
COM

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## BIOGRAFIA

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**Howard Hughes: aviator**



*By George J. Marrett*  
Annapolis, MD : Naval Institute Press, 2004.

629.13  
MAR

A test pilot for Howard Hughes separates fact from fiction to tell the inside story of the aviation genius who set speed records in the 1930s and went on to develop some of America's most famous aircraft and weapons. George Marret draws on his wealth of experiences and those of other

Hughes confidants to take readers inside Hughes's complex world-a world that has kept its secrets for nearly six decades.

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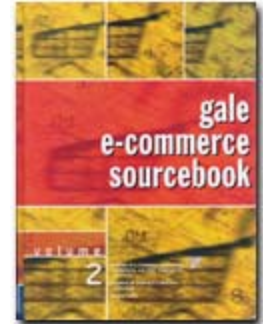
## COMERCIO ELECTRONICO

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**Gale e-commerce sourcebook**

*By Deborah J. Baker, project editor*  
Detroit, MI : Gale, 2003.

REF  
658.84  
GAL



In today's rapidly evolving business landscape, more information on Internet commerce is essential for entrepreneurs establishing new enterprises. This book presents a comprehensive view of the topics and terms, organizations, and companies more relevant to the world of e-commerce. It combines instructional essays on a wide variety of e-commerce topics and directory listings of companies, services, and government agencies to provide readers with access to the most essential e-commerce information and resources.

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## CRIMEN CIBERNETICO

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**Cybercrime: a reference handbook**

*By Bernadette H. Schell and Clemens Martin*  
Santa Barbara, CA : ABC-CLIO, 2004.

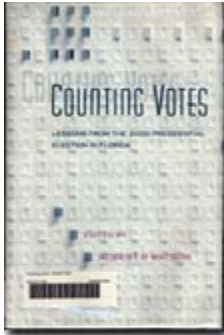
REF  
364.168  
SCH

This handbook examines many forms of computer exploits-some positively motivated and some negatively motivated-from the Hacking Prehistory Era before 1969 through the present.



## ELECCIONES

### Counting votes : lessons from the 2000 presidential election in Florida



By Robert P. Watson  
Gainesville, FL :  
University Press of  
Florida, 2004.

324.973  
COU

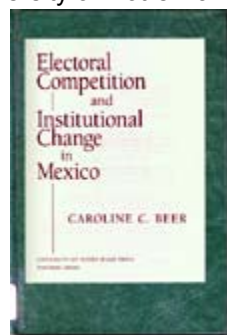
The 2000 presidential election changed history. This behind-the-scenes assessment of that controversial contest dissects the challenging task of running elections. The essays go to the heart of the democratic experiment and examine fundamental issues about fairness and equality, presenting a strong case for the need to reform elections in Florida and nationwide. This book features the insights and experiences of local election and political party officials in Florida involved in the 2000 election-people in the field who offer personal accounts of the events and explain the nuts-and-bolts work of elections-and essays by advocates of election reform and noted political scientists. It includes an overview of the history of elections and confronts outdated conventional wisdom concerning reform.

### Electoral competition and institutional change in Mexico

By Caroline C. Beer  
Notre Dame, IN : University of Notre Dame  
Press, 2003.

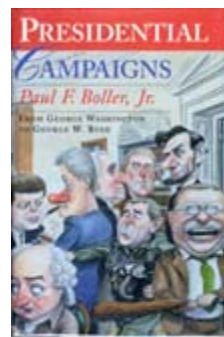
320.972  
BEE

Recent research has taught much about the dynamics of democratic transition as well as the process of



democratic consolidation. Yet important questions about regime change remain unanswered: What are the consequences of democratization? In what ways do competitive elections alter the nature of the political system? How does electoral competition influence the long-term distribution of power across political institutions? How does the breakdown of a one-party system play out at the subnational level? Is the process uneven across subnational units? This book addresses these questions by analyzing the impact of electoral competition on politics in the Mexican states.

### Presidential campaigns : from George Washington to George W. Bush



By Paul F. Boller, Jr  
New York, NY : Oxford  
University Press, 2004.

324.973  
BOL

Campaigning for president of the United States has, from the beginning, been an exciting and at times rambunctious activity. The British called it the "great American shindig," and Charles Dickens, visiting the country in 1842, got the impression that the voters scarcely finished with one campaign when they started in on another. The contests were frequently scurrilous, in the old days as well as in recent times, but they were also high-spirited, with songs, slogans, rallies, leaflets, parades, parties, and fervent oratory flooding the land for months. This book devotes a chapter to each of America's elections, from George Washington's in 1789 to George W. Bush's in 2000.



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## FOTOGRAFIA

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### Earth from space: Smithsonian National Air and Space Museum

By Andrew K. Johnston  
Richmond Hill, Ont : Firefly Books, 2004.



REF  
525  
JOH

Since the beginning of human history, we have sought a better understanding of the world around us. Thanks to the newest generation of satellites,

which can collect massive amounts of data, we can appreciate the diversity and beauty of the Earth as never before. This book includes 300 spectacular satellite images: glaciers and forests, hurricanes and volcanic eruptions, the Grand Canyon and the Pyramids, spiritual pilgrimages and modern-day stadiums, rain forests and coral reefs, ecological disasters and war zones, and places of spectacular beauty-viewed at different scales by orbiting satellites. The structure of land surfaces, the effects of human and natural forces, and the ways in which our planet is changing can be clearly seen and understood.

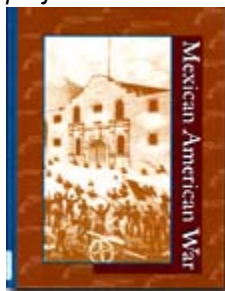
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## HISTORIA

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### Mexican-American War

By Kelly King Howes ; Julie L. Carnegie,  
project editor



Detroit, MI : UXL,  
2003.

REF  
973.6  
HOW

This book provides a clear understanding of the issues that caused

the United States to declare war against Mexico, the important battles of the war, and how the United States's victory in the conflict

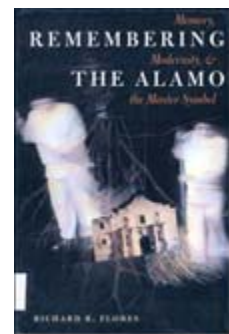
eventually contributed to the American Civil War (1861-65).

### Remembering the Alamo: memory, modernity, and the master symbol

By Richard R. Flores  
Austin, TX :  
University of Texas  
Press, 2002.

976.4  
FLO

"Remember the Alamo!" reverberates through Texas history and culture, but what exactly are we remembering? Over nearly two centuries, the Mexican victory over an outnumbered band of Alamo defenders has been transformed into an American victory for the love of liberty. Why did the historical battle of 1836 undergo this metamorphosis in memory and mythology to become such a potent master symbol in Texan and American culture? In this probing book, Richard Flores seeks to answer that question by examining how the Alamo's transformation into an American cultural icon helped to shape social, economic, and political relations between Anglo and Mexican Texans from the late nineteenth to the mid-twentieth centuries.



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## IDENTIDAD NACIONAL

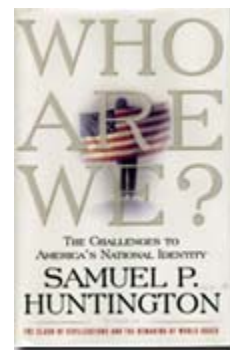
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### Who are we?: the challenges to America's national identity

By Samuel P.  
Huntington  
New York, NY : Simon  
& Schuster, 2004.

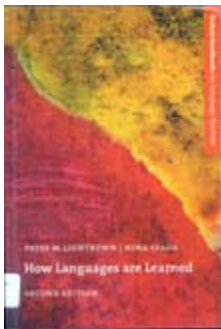
305.8  
HUN

America was founded by British settlers who brought with them a distinct culture including the English language, Protestant values, individualism, religious commitment, and respect for law. The waves of immigrants that later came to the United



States gradually accepted these values and assimilated into America's Anglo-Protestant culture. More recently, however, national identity has been eroded by the problems of assimilating massive numbers of primarily Hispanic immigrants, bilingualism, multiculturalism, the devaluation of citizenship, and the "denationalization" of American elites. September 11 brought a revival of American patriotism and a renewal of American identity. But already there are signs that this revival is fading, even though in the post-September 11 world, Americans face unprecedented challenges to our security. This book shows the need for us to reassert the core values that make us Americans. Nothing less than our national identity is at stake.

## IDIOMA INGLES



### How languages are learned

By Patsy M. Lightbown and Nina Spada  
Oxford ; New York : Oxford University Press, 2004.

418.007  
LIG

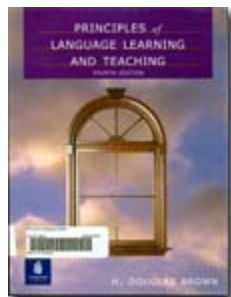
This book provides a clear introduction to the main theories of first and second language acquisition and, with the help of activities and questionnaires, discusses their practical implications for language teaching.

### Principles of language learning and teaching

By H. Douglas Brown  
White Plains, NY : Longman, 2000.

418.007  
BRO

This book is the classic second language acquisition text used by teacher education programs worldwide. It introduces key concepts and



simplifies them for students through definitions of terms, thought-provoking questions, charts, spiraling, and a classroom-friendly approach.

### Teaching language: from grammar to grammaring

By Diane Larsen-Freeman  
Boston, MA : Thomson/Heinle, 2003.

428.007  
LAR



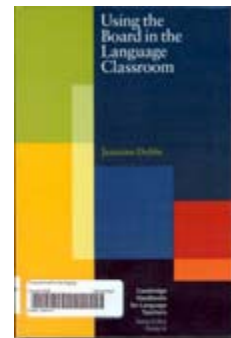
This book explores the regular, predictable elements of language as well as the potential creativity of its underlying system. By combining a wide range of view points with her own personal experiences and studies, Diane Larsen-Freeman challenges the static descriptive ideas of grammar, based on rules, and promotes the more fluid and dynamic notions of reason-driven grammaring, which she defines as "the ability to use grammar structures accurately, meaningfully, and appropriately.

### Using the board in the language classroom

By Jeannine Dobbs  
Cambridge ; New York : Cambridge University Press, 2001.

418.007  
DOB

This book provides tips and suggestions to help language teachers use their classroom chalkboards (or whiteboards) more effectively and efficiently. It also provides more than 130 activities for the board to help teachers both teach and assess their ESL, EFL, or foreign language students.

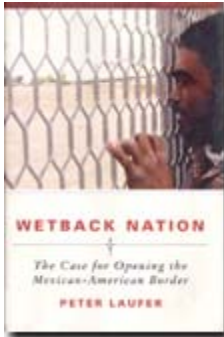


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## INMIGRACION

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### **Wetback nation : the case for opening the Mexican-American border**



By Peter Laufer  
Chicago, IL : Ivan R.  
Dee, 2004.

972.1  
LAU

The border between the United States and Mexico has long been a crossing point between the aspirations of many Mexicans and the nativist impulses of many Americans. Despite U.S. legislations and law enforcement, great numbers of Mexicans continue to come north illegally-and, paradoxically, they are often welcomed. Peter Laufer's proposals for the U.S.-Mexican border go far beyond tepid initiatives to ease restrictions on immigration. Mr. Laufer argues for the free movement of Mexicans back and forth across the border. Free movements, he insists, would end a deadly charade that only taunts and abuses Mexican workers who are desperately needed by the U.S. economy.

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## IMPUESTOS

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### **A guide to property taxes: an overview**

By Mandy Rafool ; NCSL Fiscal Affairs Program



Denver, CO :  
National Conference  
of State  
Legislatures, 2002.

REF  
336.22  
RAF

Even though the property tax is largely a local tax, state law provides the

power to impose it. In addition, state legislatures develop property tax policies that have major effects on local governments' ability to raise revenue and provide services. This report contains basic information about property taxes and how they are administered.

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## LEYES Y LEGISLACION

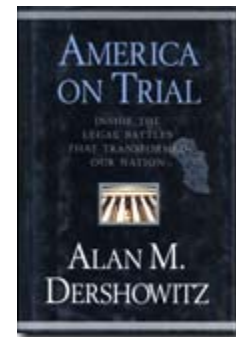
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### **America on trial: inside the legal battles that transformed our nation**

By Alan M. Dershowitz  
New York, NY :  
Warner Books, 2004.

349.73  
DER

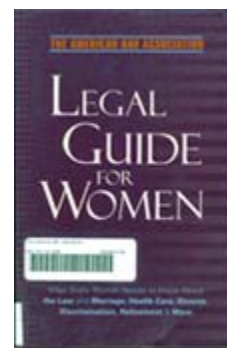
Great trials not only make great headlines, but also hold the keys to the passions and struggles of their times. In this fascinating and provocative account, defense attorney and author Alan M. Dershowitz aims a startling fresh spotlight on many of the most significant (and still controversial) cases in the U.S. history, from the Salem witch trials to the "witch-hunting" trials of the McCarthy era...from the impeachment of Andrew Johnson to that of Bill Clinton...from the Dred Scott decision to Brown v. Board of Education...from the Lindbergh kidnapping to the McMartin day care scandal...from the Nuremberg defendants to the detainees in Guantanamo Bay.



### **The American Bar Association legal guide for women**

New York, NY : Random  
House Reference, 2004.

REF  
342.730  
AME

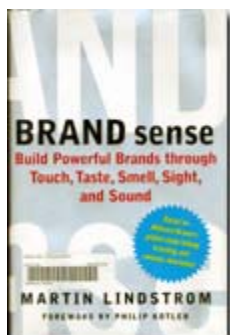


From sexual harassment in schools to domestic abuse, workplace law, and medical issues, this guide explains women's rights under the law and provides guidance on the steps women can take to secure and protect their rights.

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## NEGOCIOS Y ADMINISTRACION

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### Brand sense: build powerful brands through touch, taste, smell, sight, and sound

By Martin Lindstrom ;  
foreword by Philip Kotler  
New York, NY : Free Press, 2005.

658.8  
LIN

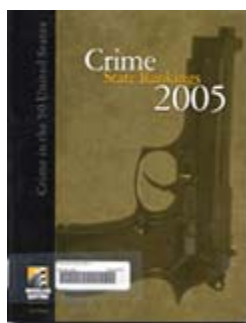
In perhaps the most creative and authoritative book on sensory branding ever written, international business legend Martin Lindstrom reveals what the world's most successful branding companies do differently-integrating touch, taste, smell, sight, and sound-with startling and measurable results. Based on the largest study ever conducted on how our five senses affect the creation of brands, this book explains Martin Lindstrom's innovative six-step program for bringing brand building into the twenty-first century.

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## OBRAS DE CONSULTA

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### Crime state rankings 2005 : crime in the 50 United States



By Kathleen O'Leary  
Morgan and Scott  
Morgan  
Lawrence, KS : Morgan  
Quitno Press, 2005.

REF  
364.1  
CRI

This book compares the 50 United States in more than 500 crime-related categories. Arrest rates, corrections, offenses, court, juvenile justice, drug and alcohol treatment efforts, crime clearances, law enforcement expenditures and more are examined state-by-state.

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## POLITICAS PUBLICAS

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### Bureaucrats, politics, and the environment

By Richard W. Waterman,  
Amelia A. Rouse, and  
Robert L. Wright; with a  
contribution by Kenneth J.  
Meier

Pittsburgh : University of  
Pittsburgh Press, 2004.

351.01  
WAT



Unseen federal bureaucrats regulate much of the daily life in the United States, from the production of the materials in the cars we drive, to the contents of the hot dogs we eat, to the quality of the water we drink. Easy to criticize and difficult to understand, the complicated federal bureaucracy is surrounded by contradictions and misperceptions. This book is based on in-depth survey research culled from employees at two bureaucratic agencies: the Office of Water of the U.S. Environmental Protection Agency, and the New Mexico Environment Department. By examining what these personnel think about politics, the environment, their budgets, and the other institutions and agencies with which they interact, this work illuminates the actions of the bureaucracy and gives it a human face.

### Gambling politics: state government and the business of betting

By Patrick A. Pierce, Donald E. Miller  
Boulder, CO : Lynne Rienner  
Publishers, 2004.



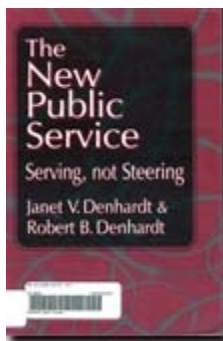
363.42  
PIE

Legalized gambling is booming in the United States. Forty states (and the District of Columbia) run lotteries, and casinos and riverboat gambling operate in eleven states. Indian casinos are spreading even more widely and rapidly. Individuals can bet on horses in over



thirty states, dogs in over a dozen states, and jai alai in Connecticut and Florida; or they can just buy a lottery ticket. And, of course, many states license bingo operations. These activities generate tremendous profits and significant revenue for states and cities. These studies explore the relationship between gambling and a host of cost and benefits to the state, such as crime, compulsive gambling, job creation, and economic development. However, the focus of this book is on the politics of legalized gambling.

### **The new public service: serving, not steering**



By Janet V. Denhardt and Robert B. Denhardt  
Armonk, NY : M.E. Sharpe, 2003.

351  
DEN

This book provides a framework for the many voices calling for the reaffirmation of democratic values, citizenship, and service in the public interest. It is organized around a set of seven core principles: (1) Serve citizens, not customers; (2) Seek the public interest; (3) Value citizenship and public service above entrepreneurship; (4) Think strategically, act democratically; (5) Recognize that accountability isn't simple; (6) Serve, rather than steer; and (7) Value people, not just productivity.

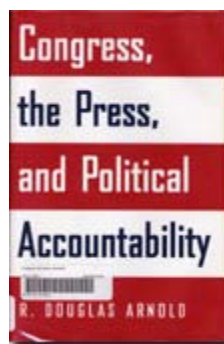
## **POLITICA Y GOBIERNO**

### **Congress, the press, and political accountability**

By R. Douglas Arnold  
New York, NY ; Princeton, N.J : Russell Sage Foundation : Princeton University Press, 2004.

070.4  
ARN

This is an examination of how local media outlets cover

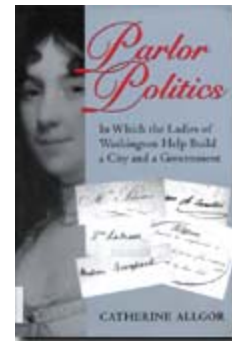


members of the United States Congress. Douglas Arnold analyzes all coverage over a two-year period-every news story, editorial, opinion column, letter, and list. He investigates how twenty-five newspapers covered twenty-five local representatives; and next, how competing newspapers in six cities covered their corresponding legislators.

### **Parlor politics: in which the ladies of Washington help build a city and a government**

By Catherine Allgor  
Charlottesville, VA : University Press of Virginia, 2000.

305.42  
ALL



In this scholarly yet animated and thought-provoking analysis, Allgor presents her groundbreaking research on the critical role that women played in the early days of Washington politics. Any connection whatsoever between women and government had been firmly opposed by Thomas Jefferson the first president to make Washington his permanent residence because a female presence reminded him of decadent European court life and offended his republican sensibilities. However, when Dolley Madison became first lady, she initiated a social life in Washington that enabled the political players to gather at "levees" (large parties) and dinners, presided over by Washington matriarchs, which not only redefined the social dimension of politics, but also gave women more freedom to participate in public life. In fact, during Andrew Jackson's administration, a scandal over the virtue of Margaret Eaton, who was married to his secretary of war, forced the resignation of the entire cabinet because their wives refused to speak to Eaton, much to Jackson's fury.